



Join us at in Birmingham, May 20-21 at the
Birmingham Jefferson Convention Complex (BJCC)
For the 35th Annual League EXPO.

1,000 Reasons to Attend

The 2012 Annual Convention EXPO of the Alabama League of Municipalities is scheduled for May 20 & 21 at the Birmingham-Jefferson Convention Complex [in Birmingham](#), Alabama. The League's annual meeting will bring 1000-1200 delegates (mayors, council members, administrators, clerks, and other key municipal personnel) and spouses to Birmingham to discuss common issues affecting Alabama's municipalities.

Functions Planned in the Exhibit Hall

Our goal is to provide a successful show for you, the vendor, and excellent contacts for our membership. We have planned a show that will provide you opportunities to mingle with officials by opening the Expo Hall to host a relaxing reception on Sunday evening that will include live music, heavy finger foods and an open bar. New this year for [Municipal Marketplace](#) vendors is the opportunity for featured door prizes during the Sunday evening reception. On Monday, the Hall opens to attendees with a coffee break and a full day's [schedule](#). Lunch will be in the Hall for attendees and vendor representatives who are manning your booth Monday which will offer two hours of dedicated time with officials. Vendors will have the opportunity to display their giveaway prize winners at the end of this time so attendees can circulate the Hall to claim their prizes.

Online Interactive Floor Plan

Exhibitors may view available booth space via the [online floor plan](#) – an interactive site allowing vendors to see what spaces are currently available, where your competition is located; and which vendors are attending. In addition, the online floor plan provides active links to vendor websites.

The Exhibit Hall will be open Sunday, May 20 from 5:30 p.m. to 7:00 p.m. for the Exhibitor's Opening Reception and on Monday, May 21 from 10:30 a.m. to 2:45 p.m. [See the FAQs for information regarding early breakdown violations.](#) Set-up will be Sunday, May 20 from 10:00 a.m. – 4:30 p.m.

The basic 10'x10' booth and basic 20'x40' bulk space include:

- 6' skirted table (2 tables in 20'x40')
- Electrical connection (indicate on form if desired)
- 2 side chairs (4 chairs in 20'x40')
- 1 wastebasket w/liner
- Signage with company name and booth number
- Back and side drapes
- EXPO Packet
 - ✓ Three Representative Badges (10'x10' space)
 - ✓ Six Representative Badges (20'x40')
 - ✓ Prize Information Form
 - ✓ Registrant List
 - ✓ Two Convention Programs

Available booth space can be viewed via the [online floor plan](#) –see where competition is located and view a listing of all registered vendors. In addition, the online floor plan provides active links to vendor websites. Please complete and return the [Exhibit Registration Form](#) with payment to the address on the form. If you have questions or need more facts see the [FAQs](#) or contact Cindy Price via cindyp@alalm.org.

We hope you will be able to join us in Birmingham and increase your exposure to Alabama municipal decision makers at this year's annual convention May 20 and 21.